

THE COACHING EFFECT SUMMIT **AGENDA**

REGISTER TODAY!

DAY ONE

8:00 AM - 9:30 PM CT

Breakfast: 8:00 am

Lunch break: 12:30 pm

9:00 AM – 9:20 AM CT **OPENING REMARKS & WELCOME**

Welcome address and introductions to set the tone for the summit.

9:30 AM – 10:50 AM CT **SET UP FOR SUCCESS COHORTS**

Leaders will join small cohorts for facilitated community building, setting goals, and learning from each other.

11:00 AM - 12:30 PM CT **KEYNOTE SPEAKER | JAKE THOMPSON**

Attendees will walk away with a high-octane framework to build the intentional habits required for massive, purposeful success.

1:40 PM – 4:30 PM CT **BREAKOUT SESSIONS**

Attend three unique sessions to tailor their learning journey to their strengths and opportunities

4:45 PM CT **WRAP-UP DISCUSSION**

Reflect on the day's activities and prepare for the following day.

6:00 PM - 9:30 PM CT **NETWORKING NIGHT OUT AT LET IT FLY**

Bringing high-performing leaders in a relaxed, exclusive setting for meaningful conversations, shared challenges, and lasting collaboration.

DAY TWO

8:00 AM - 4:00PM CT

Breakfast: 8:00 am

Lunch break: 12:30 pm

9:00 AM – 10:50 AM CT **SOLUTION ROOMS COHORTS**

Attendees will confront their biggest coaching challenges with the support of their cohorts.

11:00 AM - 12:30 PM CT **KEYNOTE SPEAKER | PENNY ZENKER**

Leaders will gain tools that help them focus on what matters, spark innovation, and lead with confidence in changing environments.

1:40 PM – 2:30 PM CT **PEER EXPERT ROUND TABLES**

Back by popular demand! In fast-paced rounds, leaders will rotate between tables focused on specific topics.

2:45 PM – 3:15 PM CT **ACTION PLANS & CLOSING**

Focus on developing actionable plans to translate insights into meaningful steps.

3:30 PM CT **WRAP-UP DISCUSSION**

Reflect on the summit and our two days together.

“The Coaching Effect Summit has always been a great chance for me and my leaders to hit pause, step back, and really focus on our growth—making sure we’re bringing out the best in ourselves and teams.”



WAYNE SILVERMAN
Chief Revenue Officer